



LOGO PLACEHOLDER

Sheltowee Network

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— A FREE GIFT TO OUR ENTREPRENEUR COMMUNITY

The Konexons *Analysis*

Real feedback on your pitch, from a real investor.

As a service to our entrepreneur community, you can receive a free *Konexons* Analysis. Most investors do not take the time to give founders meaningful feedback, and too often the feedback founders do get is not from a real investor. The Konexons Analysis gives you real feedback from a real investor.

— HOW IT WORKS

Every analysis is personally reviewed by an active investor who has evaluated thousands of pitch decks across many industries and stages, supported by the **Konexons** AI evaluation tool. You get an honest, outside read on how investors are likely to see your company and your pitch, and where a little work will make the biggest difference.

— WHY WE DO IT

Founders deserve straight, useful feedback from someone who actually writes checks. We share this because better-prepared founders make for a stronger entrepreneurial community, and because we would rather help you get ready than watch a good company stumble in the room.

— THE FOUR SCORES, EACH RATED 1 TO 10

EXAMPLE LAYOUT · NOT A REAL SCORECARD

01 Overall Presentation

How clear, compelling, and complete your pitch is.

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02 Founder / Team

The strength, credibility, and fit of the people.

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03 Product / Service

How real, differentiated, and valuable the offering

04 Investor Interest